

Guidelines and Expectations of Miss Rodeo Idaho-Elect

The Responsibilities of Miss Rodeo Idaho:

As the newly crowned Miss Rodeo Idaho you will not assume official duties until January 1st. You will have approximately five (5) months to prepare yourself for your year as the reigning Miss Rodeo Idaho. During that five month interval, you will be responsible for preparing promotional materials, clothing and yourself; both mentally and physically for the upcoming year. You may be asked to appear at various functions during this five month interval, but you may attend only after proper authorization from the National Director.

Things to be done immediately after the crowning:

1. Have Official Photo taken for Autograph Sheets and Business cards.
2. Business cards - these may be donated; they have been the last few years.
3. Prepare script for back of Autograph Sheets.
4. Prepare a short and long bio for publicity releases.
5. Begin preparing your wardrobe.
6. Begin preparation for your coronation.
7. Begin gathering sponsors, supporters, and donors - this is extremely important! *You really won't have time for school the fall semester or a full time job, which is why sponsorships are so important.*
8. Begin studying and stay current on rodeo knowledge, current events and creating speech.
9. You are expected to concentrate solely on being Miss Rodeo Idaho until after you compete in Las Vegas at the Miss Rodeo America Pageant in December.
10. Although your OFFICIAL responsibilities will not begin until after January 1st, you may be asked to attend various functions. All of your activities will need to be authorized by the National Director.
11. The Miss Rodeo Idaho, Inc. is your main support group. They will help you in any way possible. As MRI, you will receive financial assistance from the Miss Rodeo Idaho, Inc. and Snake River Stampede Board. This is limited and is to be used as economically and efficiently as possible. You are responsible for the largest portion of financial backing needed to be Miss Rodeo Idaho.

The Miss Rodeo Idaho, Inc. Board has estimated the cost to be \$15,000.00 and that is a conservative figure. An example of just some of the expenses you can expect are as follows:

- Full Page Color Ad in the Miss Rodeo America Pageant Program Book, approx. value - \$1250.00.
- Royal Arena Table at Fashion Show is \$1250.00 equaling \$125 x 10 seats.
- Tickets for each function at the MRA Pageant - averages out to be \$500.00 per person.

We do have a Sponsorship Committee in the Miss Rodeo Idaho, Inc. that works for you and will go with you to help on some of your sponsorship, but the majority of the money each year comes from the girl's hometown area, because they know you and want to support you. The figures may vary; we simply feel like we need to give you a ballpark figure.

The Miss Rodeo Idaho, Inc. will have at least 2 Fund Raisers through the year:

1. Miss Rodeo Idaho Coronation Party – held in January.
2. Pre Las Vegas – Send Off Party in November.

These fundraisers produced by you and the Miss Rodeo Idaho, Inc. will give you: 70% of the net proceeds; 20% of the net proceeds go to the Miss Rodeo Idaho, Inc; 10% go to the Miss Rodeo Idaho Scholarship Fund.

All monies raised (from a simple donation of \$10 to any fund raisers) must go through the Miss Rodeo Idaho, Inc. Treasurer (this is for tax purposes).

You will turn in all original receipts for approval from the National Director and Miss Rodeo Idaho, Inc. will refund your money, depending on the use of the money. Every year is different, some girls raise more money than others, even though the sponsorship committee hopes to have repeat sponsorship, this does not always happen. You must use all money raised in your name of Miss Rodeo Idaho 20____, the Board of Directors of Miss Rodeo Idaho, Inc. will direct any remaining funds at the end of your reign.

It is your responsibility to send “Thank You” Notes to all sponsors, donors, hosts, escorts, etc. Thank You Notes are very important so please make sure these are done in a timely manner.

Be sure and read the contract very carefully so that you fully understand all of the obligations under the MRI Contract before signing it.

Below is a sample of this year's MRI schedule. Each queen seems to add to this and the girls get busier every year.

Miss Rodeo Idaho Tentative Schedule

AUGUST – SEPTEMBER

- Get Bio to National Director - one short and one long.
- Start to get Sponsorships for next year
- Get photo's done for publicity
- Have some autograph sheets made up for use
- Set up place for Coronation and start working on details

OCTOBER – NOVEMBER

- Have Tickets and Airline ready MRA Pageant.
- Sponsorships
- Get Business Cards Ready

DECEMBER

Attend Miss Rodeo America Pageant With National Director
Finalize Plans For Coronation
National Director Will Get Letters Out To Denver Stock Show And Rapid City
Make Arrangements For Going To Denver Market

JANUARY

Start Calling National Director Once A Week. This will continue through your year.
Coronation
Denver Market
Appearance At Denver Stock Show

As you travel it's important to work on your horsemanship skills, interview skills, and rodeo knowledge. Anytime you have the opportunity to have someone interview you, take advantage of it. We will try and set up several interview sessions for you. We have a lot of talented people in the MRI, Inc. Board who are more than willing to help you.

The most important thing about holding the title of Miss Rodeo Idaho is to enjoy yourself, the people you meet will be friends for life and this is an experience that only a few have the privilege of doing. Wear your crown proudly.

Duties of Miss Rodeo Idaho

Miss Rodeo Idaho is Idaho's official representative of the Professional Rodeo Cowboys Association, and should constantly be aware of the value of public relations between the general public and those actively involved in Pro-Rodeo, and of her responsibility to uphold her title. She should be challenged to use her imagination and efforts to improve the image of rodeo to all with whom she comes in contact. The experience gained will enrich her life in countless ways.